



MANUFACTURING MATTERS!

The North Carolina State University Industrial Extension Service is hosting the 2009 Management Systems Summit that focuses on quality manufacturing and best practices relating to management systems development, implementation, maintenance and improvement.



We are excited this year to have our keynote address delivered by **Dale Carroll**, the North Carolina Deputy Secretary of Commerce. He will be speaking on the continued importance of manufacturing in our economy. When Dale Carroll was appointed by Gov. Bev Perdue as the deputy secretary of the N.C. Department of Commerce in January 2009, he brought three decades of business management and executive leadership to the position. You will hear how the Governor and our Department of Commerce programs support this important industry.



Commanding Officer, Col. L. S. Loch, of the United States Marine Corps, Fleet Readiness Center East represents the first military organization to be awarded a North Carolina Awards for Excellence Level 3 Advancement Award. Col. Loch will share his story of how using Baldrige Criteria can be applied to any organization that desires business excellence.

New for 2009 – Business Exposition!

This year the Summit offers North Carolina manufacturers a unique opportunity to showcase their products, services and capabilities. This networking opportunity provides businesses the forum to make new business connections, exchange ideas, and potentially build a local supply chain. As a participant in this Exposition, you will

- Reach an expected target audience of 100-200 attendees from a variety of industries
- Gain access to decision makers in these industries
- Increase regional awareness of your organization's products and services
- Be recognized as a promoter of Quality Management Systems best practices
- Network with other experts in the field

Business Exposition Information

- Fifteen Spaces Available (standard 8 foot table) at **\$350** each
- Includes one conference registration (a value of \$395)
- Attendance at keynote address, breaks, lunches and networking social
- Company name and logo with hyperlink to your webpage from event website
- Company logo on conference materials distributed to attendees
- Attendee list after event

Sponsorship Opportunities

Another way to participate in the Summit and reach potential new market opportunities is to be a sponsor. This is a great way for you to market your products or services. You can choose your level of support in a variety of ways.

Maximize your visibility at the Summit by purchasing one of the following key sponsorships:

- Gold Level - \$1000
 - One premium space with 8 foot table
 - Three conference registrations
 - One break sponsorship with signage at the refreshment table
 - Attendance at breaks, lunches and networking social
 - Company logo prominently displayed on event signage
 - Mention from the podium at the event
 - Company name and logo with hyperlink to your webpage from Summit website
 - Company logo on conference materials distributed to attendees
 - Attendee list after event
- Silver level - \$500
 - One premium space with 8 foot table
 - Two conference registrations
 - Attendance at breaks, lunches and networking social
 - Company logo displayed on event signage
 - Mention from the podium at the event
 - Company name and logo with hyperlink to your webpage from Summit website
 - Company logo on conference materials distributed to attendees
 - Attendee list after event
- Luncheon Sponsorship - \$500 (1 left!)
 - Sign announcing your sponsorship at the food tables
 - One conference registration
 - Marketing literature on the lunch tables
 - Company name and logo with hyperlink to your webpage from Summit website
 - Company logo on conference materials distributed to attendees
 - Attendee list after event
- Networking Reception Sponsorship - \$500
 - Sign announcing your sponsorship at the refreshment tables
 - One conference registration
 - Company name and logo with hyperlink to your webpage from Summit website
 - Company logo on conference materials distributed to attendees
 - Attendee list after event
- Continental Breakfasts - \$250
 - Sign announcing your sponsorship at the food tables
 - Company name and logo with hyperlink to your webpage from Summit website
 - Company logo on conference materials distributed to attendees
 - Attendee list after event
- Breaks - \$250
 - Sign announcing your sponsorship at the refreshment tables
 - Company name and logo with hyperlink to your webpage from Summit website
 - Company logo on conference materials distributed to attendees
 - Attendee list after event

In addition to the above key sponsorships, we are offering a series of supporting sponsorships. By participating in any one of our sponsorships, your company will be on the minds of attendees before, during and after the event.

- Conference Tote Bags - \$500 (Sold!)
 - Your company name and logo imprinted on the bag in addition to the event logo
- Conference Binder - \$500 (Sold)
 - Your company name and logo imprinted on the outside of the binder along with the event logo
- Attendee Notepads - \$250
 - Notepads distributed to all attendees in conference tote bags at registration desk. Sponsoring company provides notepads.
- Name Tag Lanyards \$250 (Sold!)
 - Lanyards with your logo distributed to all attendees to hold name badges. Sponsoring company provides lanyards.

Note: Sponsorship is not limited to financial support; it can be the provision of goods such as signs, banners, other advertising media, give-a-aways, or door prizes that would help support and promote the event.

If your company would like to join the Summit as a sponsor or exhibitor, please contact Barbara Williams at barbaral_williams@ncsu.edu or 336-202-8307.