



### Solutions are Sometimes Found in the Most Unexpected Places.

Challenges like dwindling resources and shrinking innovation cycles are difficult to overcome, but it is imperative to maintain a competitive edge in today's rapidly shifting market.

Tech Scouting works for you by quickly and thoroughly identifying new technologies and evaluating their potential to address your unmet needs. We scour the globe for innovative new solutions—exploring the diverse and the unorthodox in addition to the time-tested and proven—to quickly find the perfect fit for your business.

Employing Tech Scouting to acquire or leverage new technologies can help you achieve new market penetration and new product development, automate production, develop new products, improve processes and form new partnerships to accelerate time to market.

#### How We Do It:

- 1. We assess your situation and determine where your goals lie.
- 2. We search for technology options, tapping into our deep university connections, partner and affiliate resources and tech sector experience.
- 3. We select the most promising technologies and evaluate them against your needs.
- 4. We give you recommendations and advise you on next steps, so that you can immediately put the new technology to work.

#### What Does IES Bring to the Table?

As the engineering-based, solutions-driven, client-focused unit of NC State University, technology is our middle name. We bring together the resources of a major research university, along with a team of experienced industry specialists who understand the challenges of growing and thriving in the 21st century.

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# **NC STATE**

Industry Expansion Solutions

Industry Expansion Solutions (IES) is the engineering-based, solutions-driven, clientfocused unit of NC State University. Our broad portfolio and deep industry expertise help organizations grow, innovate and prosper. Our extensive partnerships with business, industry, education and government generate a unique culture of collaboration that provides access to cutting-edge expertise, research, and technology.

## Grow Your Business With Confidence. Contact Us Today.

Visit our website: www.ies.ncsu.edu to find the IES Regional Manager nearest you. Contact us by phone: 1.800.227.0264 or email: iesservices@ncsu.edu

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