



### **Get Third-Party Program Evaluation Assistance**

The demand for grant-funded program accountability is rising, as grant stakeholders and/or funding sources want to understand how programs are working compared to the plans laid out in original grant proposals. Third-party evaluation is an important service in assessing implementation of proposed program activities and evaluating the achievement of stated goals. Including a unique and thorough third-party evaluation plan in your proposal can give you a decisive edge when competing for Workforce Innovation Fund (WIF) grants.

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Whether you are currently writing a grant proposal or have recently been awarded a WIF grant, you will need third-party evaluation services to evaluate and monitor your program, as well as define any process improvements. WIF grants do require a third-party program evaluation service; the objectivity and the process and measurement expertise provided by such a service will strengthen your WIF proposal. What's more, program evaluation can be vital as grantors determine eligibility for future funding and for multi-year renewals of the grant award.

### **Engage Our Team to Make the Most of Your Grant**

We are an evaluation, assessment and research unit affiliated with the Office of Outreach & Engagement and the Industry Expansion Solutions at NC State University. Our team offers leadership and practical assistance in research, assessment and program evaluation, often in complex environments and in a wide variety of areas—from education to business and industry to military and government agencies.

Our program evaluation services are based on a framework derived from two evaluation approaches—objectives-oriented and participant-oriented. These approaches ensure that full attention is paid to the interests of those funding the activities and to those participating in (and affected by) the activities.

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### **Leverage Our Uniqueness**

Based on client needs and evaluation context, we use an appropriate quality system framework, such as the Baldrige Model Criteria for Performance Excellence, that provides a foundation for the development of the evaluation plan. Such a foundation ensures a high-quality, rigorous and customer-focused evaluation. Our competitive advantage is based on how we evaluate and what we evaluate. Unique to our evaluation services, we develop:

- Pre-intervention assessments
- Logic models and preliminary evaluation design, as needed
- Formative and summative evaluation processes
- Developmental evaluation perspectives, as appropriate
- Post-intervention assessments and next-step plans for using evaluation results
- Evaluation capacity-building to enable long-term self-evaluation by grantee

### **Understand Our Qualifications**

- Extensive knowledge of the Workforce Innovation Opportunity Act (WIOA) and the measures required by WIOA, including measures such as credential
- Attainment, achieving measurable skill gains enrolled in an education or training program, and effectiveness of core programs in serving employers
- Unparalleled experience with data collection and analysis
- Demonstrated expertise in delivering services for large scale projects
- Demonstrated adaptability to develop practical, but rigorous, evaluation plans
- Daily interaction with educational institutions and industry that results in a more in-depth program evaluation from both job-seeker and employer perspectives
- Experience developing program evaluations for U.S. Department of Labor grants

**NC STATE**

Industry Expansion Solutions

Industry Expansion Solutions (IES) is the engineering-based, solutions-driven, client-focused unit of NC State University. Our broad portfolio and deep industry expertise help organizations grow, innovate and prosper. Our extensive partnerships with business, industry, education and government generate a unique culture of collaboration that provides access to cutting-edge expertise, research, and technology.

### **Grow Your Business With Confidence. Contact Us Today.**

Visit our website: [www.ies.ncsu.edu](http://www.ies.ncsu.edu) to find the IES Regional Manager nearest you. Contact us by phone: 1.800.227.0264 or email: [iesservices@ncsu.edu](mailto:iesservices@ncsu.edu)

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