



Improve Learning Experiences and Ultimately Achieve Business Goods

Too often, important information gets lost in translation. Subject matter experts usually aren't design and course development experts—the best of us can stumble when delivering complex lessons to different audiences, or have misgivings about the best way to present material.

Introduce new processes.

Educate your workforce.

Transform your culture.

Enhance performance.

Communicate change.

The IES Instructional Design team can help you to bridge those gaps, delivering effective instructional materials and increasing learners' engagement and knowledge retention. We provide customized solutions targeted to your specific needs, and design and deliver training materials that will meet—or exceed—expectations.

Our team provides instructional design and development services as well as collaborative delivery planning sessions to enhance the learner-centered design and delivery of courses, trainings and workshops provided by corporate, educational and internal partners. Deliverables might include:

- Interactive/adaptive lessons
- Video tutorials
- Instructional websites
- Webinars
- Recorded lectures
- Software simulations
- Workbooks/handbooks
- And many more.

How We Can Help

We can fully customize our services to support the specific needs of our clients, providing complete design and development of an entire course or training session, redesign services to migrate a course between delivery modes, enhancements to increase learner-content and learner-learner interactivity; considerations to meet accessibility requirements; planning sessions to enhance the learner-centered experiences across modes, or any combination of these.

From a Leader in Education

As the solutions-driven unit of NC State University's College of Engineering, it's easy for IES to stay on top of the latest developments in instructional designs, and to bring them within reach of our clients. We exist to make businesses like yours more efficient and more profitable.

Get the Boost You Need

No matter where you're starting from, we can help you reach the goals you're working toward. For those just beginning a training program, we can discover gaps in your workforce's competency and skills. If you're wondering whether your training program is working, we can help with that, too, by evaluating your program and enhancing it to achieve better results.



Industry Expansion Solutions

Industry Expansion Solutions (IES) is the engineering-based, solutions-driven, client-focused unit of NC State University. Our broad portfolio and deep industry expertise help organizations grow, innovate and prosper. Our extensive partnerships with business, industry, education and government generate a unique culture of collaboration that provides access to cutting-edge expertise, research, and technology.

Grow Your Business With Confidence. Contact Us Today.

Visit our website: www.ies.ncsu.edu to find the IES Regional Manager nearest you. Contact us by phone: 1.800.227.0264 or email: iesservices@ncsu.edu

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