

# Cybersecurity Road Shows



## Reality Check: Is Your Business Safe From Cyber Threats?

**Chances are, if you get hacked, your SMB company might not survive.**

The fact is, 60 percent of small and medium-sized (SMB) manufacturers who are attacked declare bankruptcy as a result. And, increasingly, these are the businesses that are targeted by cyber criminals; last year, the number of manufacturers hacked went up 54 percent. Seventy-two percent of security breaches happen to companies with fewer than 100 employees.

### **SMBs are easy targets.**

Manufacturing is the second-most attacked industry, and cyberthreats pose a great risk to the overall health of our sector. Why? Because small and medium-sized companies typically have less protection, and management often doesn't take the threat of cyberattacks seriously.

### **DOD Contractors—Secure your information assets now.**

Understand the risks and potential impacts of a cyberattack; get assistance developing and implementing fast, effective cybersecurity measures; learn what to do and who can help when you encounter ransomware, breaches, or other attacks. And, **if you have a prime or subprime contract with the Department of Defense (DoD), taking action now is even more crucial.** Contractors have only until December 31, 2017, to achieve cybersecurity compliance.

IES is taking Cybersecurity Education on the road, with stops in **Pinehurst, Charlotte, Swansboro and Greensboro**, to ensure that everyone has access to this critical information, which includes an introduction to cybersecurity, DoD requirements, employee training, risk management and critical response. Professionals from NC State, the North Carolina Military Business Center and the North Carolina Department of Military and Veterans Affairs will lead the instruction.

### Cybersecurity Education Road Shows have been confirmed for:

- › **Pinehurst, NC**  
Sept. 14, 2017
- › **Charlotte, NC**  
Oct. 3, 2017
- › **Swansboro, NC**  
Nov. 7, 2017
- › **Greensboro, NC**  
Nov. 30, 2017
- › \$99

### Agenda

- › 9:00 am—Sign-In and Registration
- › 9:30 am —Welcome & Introductions
- › 9:45 am—Cybersecurity 101
- › 10:00 am—DoD Cybersecurity Requirements
- › 12:00 pm—Lunch Break
- › 1:00 pm—Small Group Discussions  
*(Employee Training, Risk Management & Critical Response Team)*