



The ability to plan and conduct your own evaluation activities can be a more cost-effective and sustainable way to help you communicate the successes and longer-term impacts of your program.

While the Evaluation Solutions Group at NC State Industry Expansion Solutions is equipped to provide comprehensive program evaluation services, we realize that not every project needs program evaluation assistance from an outside entity. The ability to plan and conduct your own evaluation activities can be a more cost-effective and sustainable way to help you communicate the successes and longer-term impacts of your program to your funders and stakeholders.

Having a methodical approach to regularly assess your organization's activity and outcome performance can have broader impacts than just being able to communicate the success of your program. An evaluation mindset can lead to improved efficiencies and program outputs, enhancements to your customer listening and response processes and promotion of a culture of continuous improvement within the organization.

We will teach you and your staff to use the same evaluation tools and techniques we use, and tailor our evaluation approach depending on your organization's specific needs and goals for internal evaluation. After an initial consultation, our team will put together a customized training and development plan designed to meet your organization's evaluation needs. Examples of evaluation topics that we can assist with include:

- › Developing evaluation plans and conceptual designs
- › Logic model development
- › Developing performance metrics and data collection procedures
- › Developing an understanding how to use evaluation data and information in findings and other reports
- › Developing knowledge management tools to capture tacit knowledge during times of transition
- › Designing research plans for long-term measurement and analysis

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Industry Expansion Solutions

Industry Expansion Solutions (IES) is the engineering-based, solutions-driven, client-focused extension unit of NC State's College of Engineering. Our broad portfolio and deep industry expertise help organizations grow, innovate and prosper. Our extensive partnerships with business, industry, education and government generate a unique culture of collaboration that provides access to cutting-edge expertise, research, and technology.

Grow Your Business With Confidence. Contact Us Today.

Contact our team to set up a consultation so we can learn more about your needs and customize an evaluation solution for your organization.

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