**Cybersecurity Awareness—What’s In Our Toolkit**

**Topic 1—You Are The Target**
There is a major misconception that only large corporations are targeted. Large corporations may be the main targets, but each individual is potentially a door for hackers.

**Topic 2—Social Engineering**
Social Engineering is the most common tool used by cybercriminals. It is the art of human manipulation. Cybercriminals are modern day con-men. It’s easy for anyone to pretend to be someone or something you know or trust, and you may accidentally give them the information they need voluntarily.

**Topic 3—Social Networking**
It’s easy to assume that a picture you post or a status update posted to Facebook is safe, but anything posted on the internet could potentially be used against you. You may think, “But I posted it as private!” It may not stay that way. Whether by accident or an unknown change from the website, anything posted can end up being seen by the world.

**Topic 4—Mobile Devices**
Nearly everyone has or uses a mobile device throughout their workday. It’s easier than ever to download a malicious application, since anyone can create them.

**Topic 5—Passwords**
Hackers have developed software that can easily run through a list of common words and number combinations in a brute force attack. If you have a simple password, they can gain access to your accounts within a short amount of time.

**Topic 6—Data Protection**
Hackers are rarely after the hardware you use, but rather the information that is kept on them.

**Topic 7—Hacked**
There is no easy way to know if you or your device has been hacked. Hackers typically cover their tracks, making it difficult to identify if you’ve been targeted.

**Topic 8—Personally Identifiable Information (PII)**
Personally Identifiable Information, also known as PII, is typically the most commonly targeted information. With PII, hackers can steal someone’s identity and gain access to anything else they may want.

**Topic 9—Common Sense Cybersecurity**
You don’t have to know the ins-and-outs of Cybersecurity to protect yourself. Here are some common sense tips to strengthen your personal online identity.