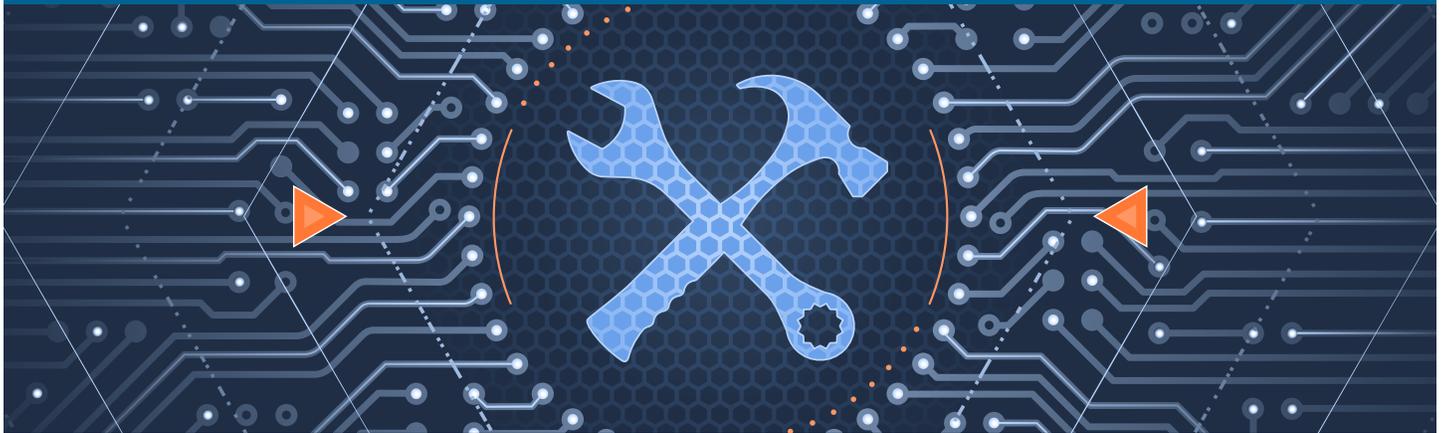


Cybersecurity Awareness—What's In Our Toolkit



Topic 1—You Are The Target

There is a major misconception that only large corporations are targeted. Large corporations may be the main targets, but each individual is potentially a door for hackers.

Topic 2—Social Engineering

Social Engineering is the most common tool used by cybercriminals. It is the art of human manipulation. Cybercriminals are modern day con-men. It's easy for anyone to pretend to be someone or something you know or trust, and you may accidentally give them the information they need voluntarily.

Topic 3—Social Networking

It's easy to assume that a picture you post or a status update posted to Facebook is safe, but anything posted on the internet could potentially be used against you. You may think, "But I posted it as private!" It may not stay that way. Whether by accident or an unknown change from the website, anything posted can end up being seen by the world.

Topic 4—Mobile Devices

Nearly everyone has or uses a mobile device throughout their workday. It's easier than ever to download a malicious application, since anyone can create them.

Topic 5—Passwords

Hackers have developed software that can easily run through a list of common words and number combinations in a brute force attack. If you have a simple password, they can gain access to your accounts within a short amount of time.

Topic 6—Data Protection

Hackers are rarely after the hardware you use, but rather the information that is kept on them.

Topic 7—Hacked

There is no easy way to know if you or your device has been hacked. Hackers typically cover their tracks, making it difficult to identify if you've been targeted.

Topic 8—Personally Identifiable Information (PII)

Personally Identifiable Information, also known as PII, is typically the most commonly targeted information. With PII, hackers can steal someone's identity and gain access to anything else they may want.

Topic 9—Common Sense Cybersecurity

You don't have to know the ins-and-outs of Cybersecurity to protect yourself. Here are some common sense tips to strengthen your personal online identity.