



**Please type or print**

**1. Applicant**

Organization name as it will appear on award \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

**2. Size and Locations**

Total # of employees (full-time equivalent) \_\_\_\_\_

Total # of sites \_\_\_\_\_

**3. Industry Sector**

Please check the sector that best describes your organization

<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Education	<input type="checkbox"/> Service
<input type="checkbox"/> Government	<input type="checkbox"/> Health Care	<input type="checkbox"/> Nonprofit

**4. Industrial Classification**

List up to three NAICS codes that best describe your organization.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**5. We will use the following Baldrige Criteria for our application:**

- Business/Nonprofit
- Health Care
- Education

**6. Official Contact**

Name \_\_\_\_\_

Title \_\_\_\_\_

Mailing address \_\_\_\_\_

Street address (no PO Box) \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**7. Alternate Official Contact**

Name \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**8. Returning Applicant? Yes \_\_\_\_\_ No \_\_\_\_\_**

Application year(s): \_\_\_\_\_

**9. Highest Ranking Official**

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**10. Participation on the Board of Examiners**

\_\_\_ Our organization wishes to send one employee to NCAfE examiner training free of charge. We understand that if the examiner attends training, but is unable to complete the entire training and review cycle, our organization will be invoiced for \$595, the value of examiner training.

Name of examiner \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

We prefer not to participate on the Board of Examiners this calendar year.

**11. Assurance and Authorization**

On Citizenship: We certify that our organization is a good community citizen, and that there are no current allegations, investigations, or violations of laws/regulations related to civil rights, health, safety, finances, tax status, environment, labor relations or similar issues that could be embarrassing to NCAfE or its Award Program. We agree to disclose any such issues to NCAfE and we understand that we may be asked to re-validate this certification before award levels are determined.

On NCAfE Application: We understand this Intent to Apply Form and subsequent application to NCAfE will be reviewed by members of the NCAfE Board of Examiners. We further understand that all examiners are required to follow the NCAfE Rules of Conduct and Code of Ethical Standards to ensure confidentiality and avoid possible conflict of interest.

\_\_\_\_\_  
Authorized Signature - Highest Ranking Official

\_\_\_\_\_  
Name (please type or print)

\_\_\_\_\_  
Date

**12. Business Factors**

This information is used by NCAfE to screen and assign examiner teams to avoid conflict of interest in application reviews. Please attach a line and box organizational chart or charts for your organization.

Business/Organization Description: Provide a brief description of the nature of your business or organization (products services, programs or technologies). You must conclude with a list of key competitors or indicate if no direct competitors exist.

Market and Customers: Provide a brief description of the nature of major markets (local, regional, national, international). You must conclude with a list of key customers.

Suppliers, Partners and Collaborators: Provide a brief description of the importance of suppliers, partners, and collaborators. You must conclude with a list of key suppliers/ partners and the type of product or service provided.

**13. Subunits**

Complete only if the applicant organization is a unit or division of a larger (or parent) company. If this is the case, attach a line and box organizational chart showing your organization's relationship to the highest management level of the parent organization.

A. Is the applicant \_\_\_\_\_ a larger parent or system? (Check all that apply.)

- a subsidiary of
- a division of
- controlled by
- a unit of
- a like organization lof
- administered by
- a school of
- owned by

B. Parent organization

\_\_\_\_\_  
Name

\_\_\_\_\_  
Street address (no PO Box)

\_\_\_\_\_  
City State Zip

Highest Ranking Official

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

Number of worldwide employees of the parent: \_\_\_\_\_

C. Is the applicant the only subunit of the parent organization intending to apply?

Yes  No  Do not know

D. Briefly describe the major functions provided to the applicant by the parent or by other subunits of the parent. Examples of such functions include but are not limited to strategic planning, business acquisitions research and development, data gathering and analysis, human resources, legal services, finance or accounting sales/marketing, supply chain management, global expansion, information and knowledge management, education/training programs, information systems and technology services, curriculum and instruction, and academic program coordination/development.

- E. Is the applicant self-sufficient enough to respond to all seven Baldrige Excellence Framework categories?

Yes  No

If no, briefly explain.

- F. Briefly describe the organization structure and relationship to the parent.

**14. How did you hear about NCAfE?** \_\_\_\_\_

**15. Intent to Apply Fee**

Enclose the \$250 Intent Fee (non-refundable) made payable to TNCPE to cover initial processing and eligibility determination. With your Intent to Apply Fee, mail one printed copy of your Intent to Apply/Eligibility Form to:

North Carolina Awards for Excellence  
c/o Tennessee Center for Performance Excellence  
2525 Perimeter Place Drive, Suite 122  
Nashville, TN 37214-3773



# North American Industry Classification System (NAICS) Codes

Please insert NAICS codes most relevant to your organization's products and/or services on the first page of the Intent to Apply/ Eligibility Form or Application Form.

111	Crop Production	493	Warehousing and Storage
112	Animal Production	511	Publishing Industries (except Internet)
113	Forestry and Logging	512	Motion Picture and Sound Recording Industries
114	Fishing, Hunting and Trapping	515	Broadcasting (except Internet)
115	Support Activities for Agriculture and Forestry	517	Telecommunications
211	Oil and Gas Extraction	518	Data Processing, Hosting and Related Services
212	Mining (except Oil and Gas)	519	Other Information Services
213	Support Activities for Mining	521	Monetary Authorities-Central Bank
221	Utilities	522	Credit Intermediation and Related Activities
236	Construction of Buildings	523	Securities, Commodity Contracts, and Other Financial Investments and Related Activities
237	Heavy and Civil Engineering Construction	524	Insurance Carriers and Related Activities
238	Specialty Trade Contractors	525	Funds, Trusts, and Other Financial Vehicles
311	Food Manufacturing	531	Real Estate
312	Beverage and Tobacco Product Manufacturing	532	Rental and Leasing Services
313	Textile Mills	533	Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)
314	Textile Product Mills	541	Professional, Scientific, and Technical Services
315	Apparel Manufacturing	551	Management of Companies and Enterprises
316	Leather and Allied Product Manufacturing	561	Administrative and Support Services
321	Wood Product Manufacturing	562	Waste Management and Remediation Services
322	Paper Manufacturing	611	Educational Services
323	Printing and Related Support Activities	6111	Elementary and Secondary Schools
324	Petroleum and Coal Products Manufacturing	6112	Junior Colleges
325	Chemical Manufacturing	6113	Colleges, Universities, and Professional Schools
326	Plastics and Rubber Products Manufacturing	6114	Business Schools and Computer and Management Training
327	Nonmetallic Mineral Product Manufacturing	6115	Technical and Trade Schools
331	Primary Metal Manufacturing	6116	Other Schools and Instruction
332	Fabricated Metal Product Manufacturing	6117	Educational Support Services
333	Machinery Manufacturing	621	Ambulatory Health Care Services
334	Computer and Electronic Product Manufacturing	6211	Offices of Physicians
335	Electrical Equipment, Appliance, and Component Manufacturing	6212	Offices of Dentists
336	Transportation Equipment Manufacturing	6213	Offices of Other Health Practitioners
337	Furniture and Related Product Manufacturing	6214	Outpatient Care Centers
339	Miscellaneous Manufacturing	6215	Medical and Diagnostic Laboratories
423	Merchant Wholesalers, Durable Goods	6216	Home Health Care Services
424	Merchant Wholesalers, Nondurable Goods	6219	Other Ambulatory Health Care Services
425	Wholesale Electronic Markets and Agents and Brokers	622	Hospitals
441	Motor Vehicle and Parts Dealers	623	Nursing and Residential Care Facilities
442	Furniture and Home Furnishings Stores	624	Social Assistance
443	Electronics and Appliance Stores	711	Performing Arts, Spectator Sports, and Related Industries
444	Building Material and Garden Equipment and Supplies Dealers	712	Museums, Historical Sites, and Similar Institutions
445	Food and Beverage Stores	713	Amusement, Gambling, and Recreation Industries
446	Health and Personal Care Stores	721	Accommodation
447	Gasoline Stations	722	Food Services and Drinking Places
448	Clothing and Clothing Accessories Stores	811	Repair and Maintenance
451	Sporting Goods, Hobby, Book, and Music Stores	812	Personal and Laundry Services
452	General Merchandise Stores	813	Religious, Grantmaking, Civic, Professional, and Similar Organizations
453	Miscellaneous Store Retailers	814	Private Households
454	Nonstore Retailers	921	Executive, Legislative, and Other General Government Support
481	Air Transportation	922	Justice, Public Order, and Safety Activities
482	Rail Transportation	923	Administration of Human Resource Programs
483	Water Transportation	924	Administration of Environmental Quality Programs
484	Truck Transportation	925	Administration of Housing Programs, Urban Planning, and Community Development
485	Transit and Ground Passenger Transportation	926	Administration of Economic Programs
486	Pipeline Transportation	927	Space Research and Technology
487	Scenic and Sightseeing Transportation	928	National Security and International Affairs
488	Support Activities for Transportation		
491	Postal Service		
492	Couriers and Messengers		

