



All In Culture

According to Built In, 46% of job seekers claim company culture is very important when choosing to apply to an organization. As more millennial and Generation Z workers enter the workforce, the more important company culture becomes. All In Culture is training intended to engage and empower your workforce, transforming your organization into a place with a high-performance culture. The training curriculum is based on a 300,000 person research study of high-performance managers. The one-day training gives you the tools to create a culture road map that allows supervisors, managers and executives to build a profitable, rewarding and winning work culture.

Translate your organization's strategy into an effective and actionable HR strategy, priorities and business plan.

- › Connect every employee's job to the vision, strategy and purpose of the organization.
- › Diagnose breakdowns in communication and accountability.
- › Develop skills to enhance agility, adapt to change and drive innovation.

All In Culture's 7-Step Road Map includes:

1. **Define a burning platform**—identify a pain message that resonates with your organization and encourages your workforce to embrace progressive change.
2. **Create a customer focus**—customers are the life force of virtually every organization.
3. **Develop agility**—not everything in business can be approached the traditional way. Transform into a flexible and adaptable organization.
4. **Share everything**—easy information flow throughout an organization is vital to its success. Create a culture where information is shared and accessible.

5. **Partner with your talent**—recognize the talent within your organization and bring out the best performance in your workforce.
6. **Root for each other**—establish a culture of positivity. When your organization has an “all together mentality”, it helps both internal and external challenges become less complicated.
7. **Establish clear accountability**—distinguish clear roles within your workforce. Who is responsible for what? Who is accountable for what?

Benefits of All In Culture Training include:

- › Enhanced Organization Cohesiveness
- › Improved Employee Retention
- › Improved Organizational Productivity
- › Enhanced Workforce Satisfaction

Who Should Consider Training?

All In Culture Training is designed for supervisors managers and executives of all levels, across all industries, looking to give their employees the extra push motivation that leads to noticeable results.

On-Site Training

To meet your unique needs, IES offers on-site, tailored training programs. By hosting a training specific to your organization, we can tailor the timing and content of the workshop to support key business drivers and initiatives. On-site training increases accessibility to allow more of your staff to participate. In addition, the training is delivered just-in-time—when you and your team are ready!

Contact us today to learn how IES can help you drive culture change in your organization: ies.ncsu.edu/about/contact-us

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Grow Your Business With Confidence. Contact Us Today.

Visit our website: www.ies.ncsu.edu to find the IES Regional Manager nearest you. Contact us by phone: 1.800.227.0264 or email: iesservices@ncsu.edu

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