



### What Motivates Me

Intrinsic motivation is key to success. It boosts creativity, enhances productivity and yields a greater feeling of fulfillment than extrinsic motivation. Recognizing your motivators transforms the way you view your role within your organization and approach your job. What Motivates Me is a 1-day training program designed to help you identify your unique internal motivators and use them to be successful in the workplace.

---

*What Motivates Me Engagement Training is especially suited for groups struggling with subpar employee engagement levels or those facing talent retention and development challenges.*

---

- › **Engagement:** Gain the ability to understand individual employees intrinsic motivation triggers and use them to help career and organizational growth
- › **Alignment:** Combine employee motivations with your organization's vision and mission
- › **Teamwork:** Everyone on your team has unique talents and purpose. Harness each individual's ability for a more well-rounded and cohesive team
- › **Career Development:** Hold meaningful, aspirational conversations to help employees build career paths and learn and grow

### What Motivates Me training teaches:

- › Why individual motivators are essential to productivity and engagement
- › Your specific motivators as well as the motivators of your team members
- › How your motivators influence the way you perceive your teammates
- › How to take advantage of the diverse motivators within your team
- › How to match individual motivators within your team to match different work responsibilities
- › Job-sculpting strategies to increase gratification and allows you to succeed more in your career

### **Benefits of What Motivates Me training include:**

- › Increased Productivity
- › Enhanced Workplace Satisfaction
- › Improved Creativity
- › Enhanced Organizational Morale

### **Who Should Consider Training?**

Designed for supervisors, managers, and executives of all levels who want to unlock the full potential of their team, What Motivates Me Engagement Training is especially suited for groups struggling with subpar employee engagement levels or those facing talent retention and development challenges.

### **On-Site Training**

To meet your unique needs, IES offers on-site, tailored training programs. By hosting a training specific to your organization, we can tailor the timing and content of the workshop to support key business drivers and initiatives. On-site training increases accessibility to allow more of your staff to participate. In addition, the training is delivered just-in-time—when you and your team are ready!

Contact us today to learn how IES can help you drive culture change in your organization: [ies.ncsu.edu/about/contact-us](https://ies.ncsu.edu/about/contact-us)

**NC STATE**

Industry Expansion Solutions

Industry Expansion Solutions (IES) is the engineering-based, solutions-driven, client-focused extension unit of NC State's College of Engineering. Our broad portfolio and deep industry expertise help organizations grow, innovate and prosper. Our extensive partnerships with business, industry, education and government generate a unique culture of collaboration that provides access to cutting-edge expertise, research, and technology.

### **Grow Your Business With Confidence. Contact Us Today.**

Visit our website: [www.ies.ncsu.edu](http://www.ies.ncsu.edu) to find the IES Regional Manager nearest you. Contact us by phone: 1.800.227.0264 or email: [iesservices@ncsu.edu](mailto:iesservices@ncsu.edu)

*Produced in the US; June 2020*

*Publication Number: SB-0620-0063.00*

*EO Statement: NC State University promotes equal opportunity and prohibits discrimination and harassment based upon one's age, color, disability, gender identity, genetic information, national origin, race, religion, sex (including pregnancy), sexual orientation and veteran status.*